(b) and (c) The Film and Television Producers Guild of India has been requested to constitute a Export Promotion Council (EPC) in terms of the guidelines approved by the Department of Commerce. One of the major functions of the proposed EPC will be promotion of Indian cinema and television programmes abroad. Government has also been encouraging participation by film industry in global markets like, Cannes, American Film Market etc., in collaboration with Federation of Indian Chambers of Commerce and Industry and Confederation of Indian Industry. With a view to enhancing the visibility of the film industry abroad, film weeks and festivals are being held in various countries.

Audio-visual co-production agreement has been signed with the Republic of Italy and Government of UK and similar proposals from other countries are being explored to expand avenues for the Indian film industry.

Loss suffered by NFDC

1095. SHRI T.T.V. DHINAKARAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is fact that National Film Development Corporation (NFDC) has been incurring losses continuously during the last three years;

(b) if so, the details thereof;

(c) the steps taken to remedy the situation;

(d) whether Government propose to revamp the technical/administrative set up; and

(e) if so, by when this is likely to be done?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) Yes, Sir.

(b) The losses suffered by the National Film Development Corporation for the past three years is as follows:

2004-05 :	Rs. 3.87 crores
2003-04 :	Rs. 9.25 crores
2002-03 :	Rs. 6.63 crores

However, during the year 2005-2006, as per the NFDC's unaudited account, the Corporation has made a marginal profit of Rs. 2.82 Crores.

(c) The following steps are being taken—

(i) Revised production guidelines with emphasis on greater public-private partnership in spheres of production, marketing and distribution.

(ii) Enhanced marketing efforts in the area of exports and technical services with a view to augmenting the Corporation's revenue under these streams.

(iii) Sustained efforts for recovery of outstanding dues.

(d) No, Sir.

(e) Does not arise.

Strengthening of Prasar Bharati

†1096. SHRI MANGANI LAL MANDAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that a comprehensive scheme has been formulated for the purpose of strengthening the Prasar Bharati; and

(b) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) A Committee was constituted on 30-3-2005 by the Government for suggesting a viable capital and financial structure for Prasar Bharati to strengthen its functioning. The Committee has dealt the deliberated on the restructuring options available and submitted its Report to the Government. Its Recommendations are currently before the Group of Ministers, constituted by the Government to examine various issues pertaining to the functioning of Prasar Bharati.

Collecting of money by paid channels

1097. SHRIMATI PREMA CARIAPPA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that India is the only country where pay channels collect money from people as well as by advertisements;

(b) if so, the details thereof; and

(c) the steps taken to streamline the system?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) No, Sir. Such a system is prevailing in some other countries as well.

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†Original notice of the question was received in Hindi.